

2017 Outlook for Global Agribusiness: Implications for agricultural trade in the era of Trump and Brexit

An Agrimoney Research Report

What it is – 2017 Outlook for Global Agribusiness: Implications for agricultural trade in the era of Trump and Brexit is an in-depth Agrimoney Research Report, written by Agrimoney’s chief economist John Phelan looking at the dawning new era of political economy and its effects on world agricultural trade.

Why you should buy it – The post-war global trading order of multilateral deals is under explicit threat. Arguably, the outlook for world trade has not been this grim since the 1930s and our research indicates clearly that the related topics of Brexit, Donald Trump, currency markets, and trade are the dominant concerns for agriculture industry players.

What are the reasons for this? Who are the people in charge? What are the possibilities? The report will have a focus also on the likely outcomes for currency markets, especially the dollar.

As the global trade outlook becomes more volatile, both agricultural producers, traders, and consumers, will need the knowledge to reduce uncertainty. This wide-ranging report will provide all key personnel in agribusiness with a solid understanding of these key issues and their likely impact on businesses.

Outline – In summary, the report will include in-depth analysis of the following topics:

- Background – Populism and world trade.
What is ‘populism’?
A brief history of world trade
- Brexit and agricultural trade
British agriculture and the European Union
Types of Brexit
The likely future of British agricultural trade
The effect on Europe
- ‘Trumponomics’ and agricultural trade
Trump’s trade views
Immigration
The likely future of US agricultural trade
- Conclusion – What next for world agricultural trade?

What will you gain from buying this report? Buying *2017 Outlook for global agribusiness: Agricultural trade in the era of Trump and Brexit* will equip you with the knowledge to understand some of the dramatic changes which are likely to have far-reaching implications for anyone involved in agriculture.

This Agrimoney Research Report, researched and written by our chief economist, will mean you can look at the likely outcome of key scenario changes on your individual business, allowing you to plan with more confidence for the future.

About the author: John Phelan researches and writes in-depth reports for Agrimoney on the major economic issues facing the agricultural industry. He has a BSc in Economics from Birkbeck College and an MSc from the London School of Economics. He has written several opinion pieces for the Wall Street Journal, and an article on European monetary union for the peer reviewed journal, Economic Affairs.

Before joining Agrimoney, John worked at Capital Economics for two years on their commissioned projects team. At Capital, John co-authored reports on issues ranging from telecommunications regulation and the bioeconomy, to the impact of Brexit on the British economy.

When will the report be available? *2017 Outlook for Global Agribusiness: Implications for agricultural trade in the era of Trump and Brexit* will be published on April 17, 2017.